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THE CORPORATE BRANDING PRICE BOOK.

DESIGN / DIGITAL / PRINT

A curated guide to branding services, business communications, creative production and brand experiences.

SERVICES & INVESTMENT GUIDE

2026 EDITION / ALL PRICES IN USD

YOUR BUSINESS. DISTINCTLY BRANDED.

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MAKE EVERY IMPRESSION COUNT.

We shape the visual foundations of ambitious businesses: identity systems, corporate documents, digital experiences, social content and standout physical branding.

HOW TO READ THIS GUIDE

Fixed prices apply to defined standard creative tasks. “From” is a starting rate. Print prices are indicative until specification and supplier confirmation. Custom projects are quoted by scope.

01	**IDENTITY**	Logos, stationery and publications
02	**DIGITAL**	Websites, emails and social assets
03	**PRINT**	Production, signage and merchandise

THE CONTENTS.

Explore by service, or build a complete brand system.

01 THE BRAND FOUNDATION

01	Logo Design & Corporate Brand Identity	14 ITEMS
02	Corporate Stationery & Business Documents	31 ITEMS
03	Company Profiles, Publications & Presentations	21 ITEMS
04	Flyers, Posters & Marketing Graphics	27 ITEMS

02 DIGITAL PRESENCE

05	Business Email Hosting & Security	15 ITEMS
06	Website Development & Management	24 ITEMS

03 PRINT & PHYSICAL IMPACT

07	Business Cards, Letterheads & Document Printing	16 ITEMS
08	Flyer, Poster, Brochure & Catalogue Printing	14 ITEMS
09	Large-Format Printing, Flags & Signage	21 ITEMS
10	Banner & Signage Design (Artwork Only)	8 ITEMS
11	Corporate Clothing, Gifts & Promotional Merch...	21 ITEMS
12	Packaging, Stickers & Product Identity	14 ITEMS

04 CONTENT & BUSINESS GROWTH

13	Social Media Branding, Content & Management	19 ITEMS
14	Event, School & Corporate Function Branding	16 ITEMS
15	Additional Digital & Corporate Creative Servi...	20 ITEMS

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01

IDENTITY & CREATIVE

The brand foundations, stationery and creative assets that help a company show up with confidence.

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THE PRICE CATALOGUE

01

LOGO DESIGN & CORPORATE BRAND IDENTITY

SERVICE / SPECIFICATION	USD
Basic logo - 1 concept	$40
Standard logo - 2 concepts	$75
Premium logo - 3 concepts	$120
Logo redesign / refresh	$40-$80
Logo vectorisation	$15-$30
Logo variations / adaptations	$10-$25
Brand colour palette	$20
Typography selection	$20
Mini brand style guide	$50
Comprehensive brand guidelines	$150-$250
Complete corporate identity design	From $250

PLEASE NOTE

Final logo deliverables and revision allowances are confirmed in the quotation.

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THE PRICE CATALOGUE / CONTINUED

01 LOGO DESIGN & CORPORATE BRAND IDENTITY

SERVICE / SPECIFICATION	USD
Brand audit and recommendations	$75
Brand strategy consultation	From $100
Corporate rebranding	From $300

PLEASE NOTE

Final logo deliverables and revision allowances are confirmed in the quotation.

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THE PRICE CATALOGUE

02

CORPORATE STATIONERY & BUSINESS DOCUMENTS

SERVICE / SPECIFICATION	USD
Professional letterhead	$15
Letterhead + continuation page	$25
Business card artwork - single/double-sided	$20
Compliment slip artwork	$10
Branded envelope artwork	$15
Image-based email signature	$10
HTML email signature template	$30
Additional staff email signature	$5/user
Quotation template	$15
Invoice template	$15
Proforma invoice template	$15

PLEASE NOTE

Design only. Editable formats are supplied where agreed; legal and accounting advice is not included.

THE PRICE CATALOGUE / CONTINUED

02 CORPORATE STATIONERY & BUSINESS DOCUMENTS

SERVICE / SPECIFICATION	USD
Receipt template	$15
Purchase order template	$20
Delivery note template	$15
Statement of account template	$20
Credit / debit note template	$15
Official company memo template	$15
Meeting agenda template	$15
Meeting minutes template	$15
Internal circular / notice template	$15
Branded contract cover and layout	$20
Proposal template	$40
Tender response template	$50

PLEASE NOTE

Design only. Editable formats are supplied where agreed; legal and accounting advice is not included.

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02 CORPORATE STATIONERY & BUSINESS DOCUMENTS

SERVICE / SPECIFICATION	USD
Company report template	$35
PowerPoint template - up to 5 layouts	$50
Employee ID card template	$15
Certificate / award template	$15
Presentation folder artwork	$25
Company stamp artwork	$10
Employee onboarding document kit	$50
Corporate document standardisation	From $100

PLEASE NOTE

Design only. Editable formats are supplied where agreed; legal and accounting advice is not included.

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03

COMPANY PROFILES, PUBLICATIONS & PRESENTATIONS

SERVICE / SPECIFICATION	USD
New company profile - 4 pages	$40
New company profile - 6 pages	$60
Professional company profile - 8 pages	$80
Professional company profile - 12 pages	$120
Corporate company profile - 16 pages	$160
Corporate company profile - 20 pages	$200
Additional designed company profile page	$10/page
Minor company profile amendment	$10-$20
Update 2-4 existing profile pages	$25
Company profile refresh - up to 8 pages	$45

PLEASE NOTE

Clients provide accurate company information and assets. Research, extensive copywriting and printing are separately quoted.

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THE PRICE CATALOGUE / CONTINUED

03 COMPANY PROFILES, PUBLICATIONS & PRESENTATIONS

SERVICE / SPECIFICATION	USD
Complete company profile redesign	From $80
Company profile copywriting	From $40
Capability statement - 2 pages	$30
Corporate brochure - 4 pages	$40
Corporate brochure - 8 pages	$75
Product catalogue design	From $80
Annual report design	From $150
Corporate newsletter design	From $35
Digital magazine / booklet design	From $100
Corporate presentation - 10 slides	$75
Additional presentation slide	$7

PLEASE NOTE

Clients provide accurate company information and assets. Research, extensive copywriting and printing are separately quoted.

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04

FLYERS, POSTERS & MARKETING GRAPHICS

SERVICE / SPECIFICATION	USD
Standard promotional flyer	$15
Premium / detailed flyer	$25
Promotional poster	$20
Event poster	$20
Business announcement graphic	$10
Promotional sale graphic	$10
Social media feed post	$10
Instagram / Facebook story graphic	$8
Social media carousel - 5 slides	$30
Social media carousel - 10 slides	$50
Website advertising banner	$15

PLEASE NOTE

Graphic design rates exclude printing, stock photography licences and production shoots unless quoted.

THE PRICE CATALOGUE / CONTINUED

04 FLYERS, POSTERS & MARKETING GRAPHICS

SERVICE / SPECIFICATION	USD
Google display ad creative	From $15
WhatsApp Status advert	$10
Restaurant menu design - 2 pages	$30
Restaurant menu design - 4 pages	$50
Digital menu board	$30
Price list / service rate card	$25
Invitation card artwork	$15
Thank-you / greeting card	$10
Promotional voucher design	$15
Product advertisement design	$20
Infographic	From $30
Simple animated promotional graphic	From $30

PLEASE NOTE

Graphic design rates exclude printing, stock photography licences and production shoots unless quoted.

THE PRICE CATALOGUE / CONTINUED

04 FLYERS, POSTERS & MARKETING GRAPHICS

SERVICE / SPECIFICATION	USD
Short promotional video	From $60
Video editing	From $30
Product image editing	$5-$15/image
Photo retouching	From $10

PLEASE NOTE

Graphic design rates exclude printing, stock photography licences and production shoots unless quoted.

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02

DIGITAL & CONNECTED

Modern websites, business communications and connected digital services that support growth.

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05

BUSINESS EMAIL HOSTING & SECURITY

SERVICE / SPECIFICATION	USD
Email Starter - up to 2 mailboxes	$15/month
Email Business - up to 5 mailboxes	$25/month
Email Professional - up to 10 mailboxes	$40/month
Email Corporate - 11+ mailboxes	Custom quote
Additional mailbox	$5/month
New company email setup	$20 once-off
Email account migration	From $30
Outlook / phone email configuration	$10/device
Email signature installation	$5/user
Basic email security audit	$50
Email security hardening	$100/company

PLEASE NOTE

Email packages use shared web-hosting mailboxes, subject to storage, sending and fair-use limits. Advanced protections vary by platform. No provider can guarantee immunity from compromise.

THE PRICE CATALOGUE / CONTINUED

05 BUSINESS EMAIL HOSTING & SECURITY

SERVICE / SPECIFICATION	USD
Advanced email security setup	$200/company
Ongoing security administration	From $25/month
Email account recovery assistance	From $20
Domain email authentication setup (SPF/DKIM/DMARC)	$35-$60

PLEASE NOTE

Email packages use shared web-hosting mailboxes, subject to storage, sending and fair-use limits. Advanced protections vary by platform. No provider can guarantee immunity from compromise.

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06

WEBSITE DEVELOPMENT & MANAGEMENT

SERVICE / SPECIFICATION	USD
One-page landing website	$200
Starter business website - up to 3 pages	$300
Standard website - up to 5 pages	$450
Professional website - up to 7 pages	$650
Corporate website - up to 12 pages	$1,000
Advanced corporate website	From $1,500
E-commerce website	From $900
Online booking website	From $650
School / institution website	From $650
Website redesign	From $250
Additional website page	$40-$75

PLEASE NOTE

Development scope, CMS, page limits, integrations and revision rounds are defined in writing. Domains, paid plugins, hosting and third-party API fees are extra unless specified.

THE PRICE CATALOGUE / CONTINUED

06 WEBSITE DEVELOPMENT & MANAGEMENT

SERVICE / SPECIFICATION	USD
Contact form integration	$25
WhatsApp chat integration	$15
Basic SEO setup	$75
Google Analytics setup	$25
Google Search Console setup	$25
Website speed optimisation	From $60
Website security review	From $75
Website content updates	From $15
Website migration	From $75
Basic website hosting	$20/month
Managed website hosting and maintenance	$40/month
Premium website care	$75/month

PLEASE NOTE

Development scope, CMS, page limits, integrations and revision rounds are defined in writing. Domains, paid plugins, hosting and third-party API fees are extra unless specified.

THE PRICE CATALOGUE / CONTINUED

06 WEBSITE DEVELOPMENT & MANAGEMENT

SERVICE / SPECIFICATION	USD
Custom web application	Custom quote

PLEASE NOTE

Development scope, CMS, page limits, integrations and revision rounds are defined in writing. Domains, paid plugins, hosting and third-party API fees are extra unless specified.

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PRINT & PRESENCE

Corporate print, signage, merchandise and physical brand experiences, executed with care.

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07

BUSINESS CARDS, LETTERHEADS & DOCUMENT PRINTING

SERVICE / SPECIFICATION	USD
Standard business cards, single-sided - 100	$20
Standard business cards, double-sided - 100	$25
Premium laminated business cards - 100	$35
Premium laminated business cards - 200	$60
Standard double-sided business cards - 500	From $75
A4 full-colour letterheads - 100	$45
A4 full-colour letterheads - 500	$75
Compliment slips - 100	$30
Standard A4 certificates - 50	From $40
Branded envelopes - 100	From $45

PLEASE NOTE

PRINT-INCLUSIVE INDICATIVE RETAIL PRICES. Standard materials assumed. Artwork, courier and specialised finishing billed separately; supplier confirmation required.

THE PRICE CATALOGUE / CONTINUED

07 BUSINESS CARDS, LETTERHEADS & DOCUMENT PRINTING

SERVICE / SPECIFICATION	USD
A5 duplicate receipt book - 1	From $12
A5 duplicate invoice book - 1	From $12
A5 duplicate delivery note book - 1	From $12
Presentation folders - 50	Custom quote
PVC staff ID cards - 10	From $35
Company rubber stamp - 1	From $20

PLEASE NOTE

PRINT-INCLUSIVE INDICATIVE RETAIL PRICES. Standard materials assumed. Artwork, courier and specialised finishing billed separately; supplier confirmation required.

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THE PRICE CATALOGUE

08

FLYER, POSTER, BROCHURE & CATALOGUE PRINTING

SERVICE / SPECIFICATION	USD
A6 flyers, single-sided - 100	From $25
A5 flyers, single-sided - 100	From $30
A5 flyers, single-sided - 200	From $45
A5 flyers, single-sided - 500	From $75
A5 flyers, double-sided - 500	From $100
A4 flyers, single-sided - 100	From $50
A4 flyers, double-sided - 100	From $70
A3 posters - 10	From $35
A2 posters - 10	From $65
A4 folded brochures - 100	Custom quote

PLEASE NOTE

PRINT-INCLUSIVE INDICATIVE RETAIL PRICES. Paper weight, size, sides, folds, finishing and quantities influence the final quotation.

THE PRICE CATALOGUE / CONTINUED

08 FLYER, POSTER, BROCHURE & CATALOGUE PRINTING

SERVICE / SPECIFICATION	USD
A4 printed company profiles / booklets - 10	Custom quote
Printed product catalogues	Custom quote
Training manuals	Custom quote
Printed annual reports	Custom quote

PLEASE NOTE

PRINT-INCLUSIVE INDICATIVE RETAIL PRICES. Paper weight, size, sides, folds, finishing and quantities influence the final quotation.

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THE PRICE CATALOGUE

09

LARGE-FORMAT PRINTING, FLAGS & SIGNAGE

SERVICE / SPECIFICATION	USD
PVC banner printing - per square metre	From $20
Pull-up banner - standard unit	From $100
Pull-up banner - premium unit	From $130
X-frame banner - small	From $70
X-frame banner - large	From $85
Teardrop flag - 2m complete kit	From $110
Teardrop flag - 3m complete kit	From $135
Teardrop flag - 4m complete kit	From $160
Teardrop flag - replacement skin	Custom quote
Corporate backdrop - 3m x 2m	Custom quote
Step-and-repeat event backdrop	Custom quote

PLEASE NOTE

INDICATIVE RETAIL PRICES for finished print items. Installation, mounting, site visits and delivery are only included when explicitly stated.

THE PRICE CATALOGUE / CONTINUED

09 LARGE-FORMAT PRINTING, FLAGS & SIGNAGE

SERVICE / SPECIFICATION	USD
Branded gazebo	Custom quote
Outdoor shop sign	Custom quote
Reception sign	Custom quote
Office door sign	Custom quote
Window branding / frosted vinyl	Custom quote
Vehicle door branding	From $60
Partial vehicle branding	Custom quote
Full vehicle wrap	Custom quote
Billboard artwork - design only	From $75
Billboard printing / installation	Custom quote

PLEASE NOTE

INDICATIVE RETAIL PRICES for finished print items. Installation, mounting, site visits and delivery are only included when explicitly stated.

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THE PRICE CATALOGUE

10

BANNER & SIGNAGE DESIGN (ARTWORK ONLY)

SERVICE / SPECIFICATION	USD
PVC banner artwork	$20
Pull-up banner artwork	$25
X-frame banner artwork	$25
Teardrop flag artwork	$30
Event backdrop artwork	From $40
Shop sign artwork	From $35
Vehicle branding artwork	From $50
Billboard artwork	From $75

PLEASE NOTE

Design-only prices. Printing, fabrication and installation are separate.

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THE PRICE CATALOGUE

11

CORPORATE CLOTHING, GIFTS & PROMOTIONAL MERCHANDISE

SERVICE / SPECIFICATION	USD
Branded T-shirt	From $15 each
Branded golf shirt	From $25 each
Branded hoodie	From $35 each
Branded cap	From $12 each
Branded workwear / overalls	Custom quote
Embroidered uniforms	Custom quote
Branded safety vest	From $15 each
Branded mug	From $10 each
Branded water bottle	From $15 each
Branded pen	From $1.50 each, bulk

PLEASE NOTE

INDICATIVE PRINT-INCLUSIVE RETAIL STARTING RATES. Quantity, garment/material, decoration method and print positions determine final pricing.

THE PRICE CATALOGUE / CONTINUED

11 CORPORATE CLOTHING, GIFTS & PROMOTIONAL MERCHANDIS

SERVICE / SPECIFICATION	USD
Branded notebook	From $8 each
Branded diary	From $15 each
Branded lanyard	From $3 each
Branded keyholder	From $3 each
Branded mousepad	From $8 each
Branded tote bag	From $12 each
Branded gift box	Custom quote
Branded calendar	From $5 each, bulk
Corporate gift hamper	Custom quote
USB flash drive branding	Custom quote
Corporate umbrellas	Custom quote

PLEASE NOTE

INDICATIVE PRINT-INCLUSIVE RETAIL STARTING RATES. Quantity, garment/material, decoration method and print positions determine final pricing.

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THE PRICE CATALOGUE

12

PACKAGING, STICKERS & PRODUCT IDENTITY

SERVICE / SPECIFICATION	USD
Product label artwork	$20
Bottle label artwork	$25
Packaging sticker artwork	$15
Product box artwork	From $50
Paper bag artwork	$25
Food packaging artwork	From $40
Cosmetic product packaging artwork	From $50
Product sleeve artwork	$25
Swing tag artwork	$15
Barcode / QR code layout integration	$10
Full product packaging identity	From $150

PLEASE NOTE

Design-only unless "printing" is stated. Regulated labelling compliance and specialist packaging engineering are outside standard design fees.

THE PRICE CATALOGUE / CONTINUED

12 PACKAGING, STICKERS & PRODUCT IDENTITY

SERVICE / SPECIFICATION	USD
Product label printing	Custom quote
Packaging box printing	Custom quote
Sticker printing	Custom quote

PLEASE NOTE

Design-only unless "printing" is stated. Regulated labelling compliance and specialist packaging engineering are outside standard design fees.

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04

CAMPAIGNS & CONTENT

Consistent content, event branding and creative solutions for every channel.

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THE PRICE CATALOGUE

13

SOCIAL MEDIA BRANDING, CONTENT & MANAGEMENT

SERVICE / SPECIFICATION	USD
Facebook page branding	$35
Instagram profile branding	$35
LinkedIn company page branding	$40
YouTube channel branding	$40
Social media brand kit	$80
Social media account setup	$30/platform
Individual social graphic	$10
Social media story	$8
Carousel - 5 slides	$30
Basic reel editing	From $25

PLEASE NOTE

Social management scope includes agreed creative work, captions, publishing and reporting; the creative-only subscription excludes posting. Advertising budget, shoots and advanced video production are separate.

THE PRICE CATALOGUE / CONTINUED

13 SOCIAL MEDIA BRANDING, CONTENT & MANAGEMENT

SERVICE / SPECIFICATION	USD
Social media audit	$50
Creative Essentials - 8 graphics	$75/month
Social Starter - 8 posts, 2 platforms	$150/month
Social Growth - 12 posts + 2 reels	$250/month
Social Corporate - 20 posts + 4 reels	From $450/month
Paid advertising campaign setup	$50
Advertising management	From $75/month
Campaign strategy development	From $100
Monthly social media report - standalone	$30

PLEASE NOTE

Social management scope includes agreed creative work, captions, publishing and reporting; the creative-only subscription excludes posting. Advertising budget, shoots and advanced video production are separate.

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THE PRICE CATALOGUE

14

EVENT, SCHOOL & CORPORATE FUNCTION BRANDING

SERVICE / SPECIFICATION	USD
Event invitation artwork	$15
Corporate event programme - 4 pages	$40
Event ticket artwork	$20
Event name badge design	$15
Event lanyard and badge printing	Custom quote
Table number / name card artwork	$10
Event backdrop artwork	$40
Event social campaign graphics	From $50
Conference / workshop branding kit	From $150
School prospectus design	From $80

PLEASE NOTE

Printing, venue installation, travel and event-day support are quoted separately.

THE PRICE CATALOGUE / CONTINUED

14 EVENT, SCHOOL & CORPORATE FUNCTION BRANDING

SERVICE / SPECIFICATION	USD
School certificate template	$15
School report card template	$25
Graduation programme design	From $40
Corporate awards branding kit	From $100
Wedding / private-event design package	From $75
Event signage and printing	Custom quote

PLEASE NOTE

Printing, venue installation, travel and event-day support are quoted separately.

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15

ADDITIONAL DIGITAL & CORPORATE CREATIVE SERVICES

SERVICE / SPECIFICATION	USD
Digital business card with QR code	$20
Email newsletter template	$30
Branded email marketing campaign	$50
WhatsApp Business profile setup	$30
WhatsApp Business catalogue setup	From $40
Digital product catalogue	From $50
Interactive PDF document	From $40
Fillable PDF business form	From $25
Presentation redesign - 10 slides	$60
CV / resume design	$20

PLEASE NOTE

Platform eligibility, third-party licences, photography logistics and any specialist production requirements are scoped separately.

THE PRICE CATALOGUE / CONTINUED

15 ADDITIONAL DIGITAL & CORPORATE CREATIVE SERVICES

SERVICE / SPECIFICATION	USD
Portfolio design	From $40
Professional proposal formatting	From $35
Report and document formatting	From $25
Infographic / data visualisation	From $30
Website UI/UX design	From $100
Website SEO audit	From $75
Google Business Profile setup	$40
Photography	Custom quote
Corporate videography	Custom quote
Product photography	Custom quote

PLEASE NOTE

Platform eligibility, third-party licences, photography logistics and any specialist production requirements are scoped separately.

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BETTER TOGETHER.
SIGNATURE PACKAGES.

Coordinated collections that bring the key brand touchpoints together with one creative direction.

Startup Identity Kit — $150

Basic logo; letterhead; business card design; email signature; quotation and invoice templates; 2 promotional graphics.

Professional Business Branding — $350

Professional logo; mini brand guide; 8-page company profile; essential stationery; 2 email signatures; 3 marketing graphics.

Complete Corporate Launch — $850

Brand identity; 8-page company profile; 5-page website; stationery package; social media brand kit; 3 HTML email signatures; 3 graphics.

Corporate Rebranding & Digital Transformation — From $1,500

Brand audit; identity refresh; company profile; corporate website; brand guidelines; stationery templates; digital brand rollout.

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SIGNATURE PACKAGES.

Stationery Starter — $50

Letterhead, business card artwork, quotation template and static email signature.

Professional Office Kit — $120

Letterhead, continuation page, business card, signature, quotation, invoice, receipt, purchase order, delivery note and envelope artwork.

Complete Corporate Stationery — $220

Professional Office Kit plus proposal, PowerPoint and report templates, compliment slip, presentation folder and staff ID card template.

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DETAILS
THAT MATTER.

PRICING

USD. Listed rates are standard or starting prices; scope and complexity determine confirmed quotes.

PRINT PRODUCTION

Printed prices are indicative until size, material, quantity, finishing and supplier availability are confirmed.

REVISIONS

Most standard design services include two reasonable revision rounds. Additional scope is billed separately.

PAYMENTS

Generally 60% deposit for creative/development work, balance before handover. Print work paid before production.

TIMELINES

Agreed after the brief, content and payment are confirmed. Rush work may attract a 30-50% surcharge.

CLIENT CONTENT

Clients supply accurate information and assets. Copywriting, research, photography and source files are separate unless included.

HOSTING & SECURITY

Domains, licences, hosting and advertising budgets are extra unless stated. Security reduces risk, not guarantees immunity.

ARTWORK APPROVAL

Final proof approval is required before printing. Changes or reprints after approval may incur extra charges.

QUOTATIONS

Quotations are generally valid for 14 days, subject to external cost changes.

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GOOD DESIGN.
GOOD BUSINESS.

Let's make your next company profile, website, stationery system or printed brand experience impossible to overlook.

START SOMETHING DISTINCTIVE

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